

Lindsay Graham

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portfolio: www.artbylindsay.info



JUNIOR ART DIRECTOR | DESIGNER | CREATIVE STRATEGIST

Highlights

- Experienced Project Manager
- Bachelor's Degree in Design
- Adobe Suite Proficient
- Skilled Creative Strategist
- Demonstrated Content Creator
- Advanced Visual Art Background

Education

2021 - PRESENT

**GRADUATE STUDENT
ADVERTISING: ART DIRECTION**

Humber College | Etobicoke, ON

Relevant Courses:

Advertising Studio

Art Direction for Specific Media

Art Direction 101, Copywriting 101

2014-2019

**BACHELOR OF DESIGN:
FASHION DESIGN**

Ryerson University | Toronto, ON

Relevant Courses:

Computer Aided Design

Integrated Visual Communication

Strategic Production Management

Employment Experience

OCTOBER 2022 - PRESENT

JUNIOR ART DIRECTOR

Elemental Inc. | Toronto, ON

- Curated creative concepts across multiple industries including food product, alcohol, and cannabis
- Developed elevated and engaging digital artwork to engage with brand audiences

APRIL - DECEMBER 2021

PARTNERSHIPS & CONTENT MANAGER

Modern Collective | Toronto, ON

- Designed personal branding kits for leading female entrepreneurs & business owners
- Branded social content for the launch of new Ontario travel agency Modern Travel

JANUARY - SEPTEMBER 2019

CREATIVE PROJECTS MANAGER & STYLIST

Mike-Paul Atelier | Toronto, ON

- Co-designed a fast fashion installation for Green Living Show visited by 25,000+ guests
- Managed a pop-up fashion event with Goss Magazine sponsored by Lamborghini Montreal