

LINDSAY GRAHAM

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(647) 407-8229

ABOUT

From Fashion Designer to Art Director, my career path has developed over the past 5 years in the best way possible. I have had the opportunity to become a well-rounded creative by developing concepts and working on campaigns for a wide variety of clients. I have completed my graduate studies in Art Direction for Advertising, and am looking to continue to grow and learn from industry leaders in this exciting field. I love to collaborate and believe in pushing big ideas to the best that they can be. Let's chat!



WORK EXPERIENCE

05/2023 - PRESENT

→ JUNIOR ART DIRECTOR, INTERNSHIP

Ogilvy Canada

- Executed concepts for well-established Pharma clients in print and digital formats
- Collaborated with creative teams to deliver highly detailed medical information for patients and healthcare professionals

09/2022 - 01/2023

→ JUNIOR ART DIRECTOR

Elemental Inc.

- Curated creative concepts across multiple consumer industries including alcohol, cannabis, food and apparel
- Developed elevated and engaging digital artwork to meet quarterly goals & engage with brand audiences

04/2021 - 12/2021

→ PARTNERSHIPS & CONTENT MANAGER

Modern Collective

- Developed personal branding kits for leading female entrepreneurs & business owners
- Branded social content for the launch of new Ontario travel agency Modern Travel

01/2019 - 09/2019

→ CREATIVE PROJECTS MANAGER / STYLIST

Mike-Paul Atelier

- Co-designed a fast fashion installation for Green Living Show visited by 25,000+ guests
- Managed a pop-up fashion event with Goss Magazine sponsored by Lamborghini Montreal

EDUCATION

09/2021 - 05/2022

HUMBER COLLEGE, LAKESHORE

Graduate Studies Certificate,
Advertising: Art Direction

09/2014 - 12/2018

TORONTO METROPOLITAN
UNIVERSITY

(FORMERLY RYERSON UNIVERSITY)

Bachelor of Design,
Fashion Design

HIGHLIGHTS

EXPERIENCED VISUAL ARTIST

Abstract portraiture, digital artwork

MULTI-DISCIPLINARY DESIGNER

Fashion design, branding, art direction

SOCIAL MEDIA CONTENT CREATOR

Instagram, TikTok, Pinterest, Facebook

EXPERTISE

Adobe Illustrator

Intermediate
(6+ years)

Adobe InDesign

Intermediate
(5+ years)

Adobe Photoshop

Intermediate
(6+ years)

Figma

Junior
(less than 1 year)

Sketch

Junior
(less than 1 year)